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MI HAEL REIND, ESG.

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## S: nta Barbara Industrial Association www.sbia.org

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chata Hesse
rial Attorney, Antitrust Division
cpartment of Justice
(31 D Street, NW, Suite 12 10
'ashington, DC 20530

I sar Ms. Hesse,

## 5 opport the settlement agreement and end the Microsoft lowsuit.

The Microsoft laws in has already wasted over \$40 million of taxpayers noney. Even worse, this misguided lawsuit which was ided in the name of preserving competition, will stiffe innevation, hun consumers and penalize success.

Microsoft has been a model for a corporate success story and the pursuit of the American Dream. Over the past 10 years, Microsoft has lowered its prices, or taxed a better product, and invested enormous sums of money in research and development. This doesn't sound like monopolistic behavior by any standard. The fe leval government should not reduce a company's incentive to innovate.

Government intervertion into the world of high tech programming and dragn sets a dangerous, and potentially disastrous precedent. Dictating to M crosoft what technology is can develop to increase the effectiveness of existing products or meet the rap dly expanding needs of users could cripple the mological innovation that has been the hallmark of our high tech, internet as normy

The Microsoft laws it hurts consumers, rather than solps them. Rather that protecting consumers, drastic remedies such as breaking up Microsoft would be a disaster for consumers and businesses. The integration and standardization Windows brought us has been a boon for the public as well as for our economic pur lucrivity. What Bill Gaies understood, much to his compatitors' chagrin was the consumers — people who use computers, not live computers — want an afforcable and reliable system that works with and understands other systems.

Promoting Que Quality of Life Through Job Prosperity

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MICHAEL REIND, ESQ.

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danger is and a standard process of existing products or meet the rapidly expanding needs of users a shift or pile the technological inno ation the hallmark of our high techniterae accords

ine could argue in fact that the geresis of the huge decline in the Nesday, which so far has rese ted in more than \$2 trillion of lost wealth, it primarily the result of the government's tustaine attack a Microsoft's right to innotate. After all, today Microsoft, to norrow Intel.

icrosoft appears to be a Government target because of their success as a company. We need to eward statess and innovation, rather than attack a company because of their success. Microsoft is success should be viewed as an asset, not a liability. The consumer has benefitted from M. resoft's success. The prospect of source benefits to the consumer should not be stifled by our companies. Similarly, other companies should not have to worry that their success could so seeay be incestened by beavy-handed government action, oppressive attorneys foes and a legal a son designed to harass, publicly smear and possibly even break apart the business. The message we must and is that success should be rewarded and not published.

V + hope the consent decree is adopted and the federal lawsuit is dropped.

S neem

Joe Anne dagiz Executive Di ector.

SH Coun: Ir dustri | Association